

# JEWISH COMMUNITY CENTER BULLETIN



Volume XXX, No. 10

February 20, 1980

Portland, Maine

## PURIM CARNIVAL

What would Purim be without a carnival?? As it is every year, the Center is proud and happy to sponsor its annual Purim Carnival. This year the festivities will be held at the Riverton School and Community Center on Sunday, March 2 beginning at 11 a.m. Costumes, games of chance, Purim goodies, prizes and much more merrymaking will be the order of the day. Purim is a time to celebrate and remember the heroism of Esther and Mordecai against the villainy of Haman — and what better way to celebrate than at a joyous Purim Carnival!!!

So remember — March 2 from 11 a.m. - 1 p.m. at Riverton — Join the fun of Purim!

## SHOW CLUB NEWS

Although the February 29 reservations deadline is fast approaching, tickets are still available for the new mystery-thriller "Hide and Seek" opening at the Shubert Theatre in March. Starring Elizabeth Ashley, "Hide and Seek" is sure to keep you in suspense until the thrilling surprise ending.

At the core of the mystery is the disappearance of a little girl. Despite all odds against success, Liz Ashley is determined to solve the puzzle of the missing girl's whereabouts. The tension mounts and mounts as the action races to its startling conclusion.

So join the Show Club for its Wednesday matinee, March 19. Tickets for the Center's trip to "Hide and Seek" are \$20.00 (theatre ticket and round trip bus transportation) and are available by calling the Center office 772-1959. The bus will leave the Temple Beth El Circle at 8:15 a.m. (Just a reminder: the deadline for reservations is Friday, February 29.)

## CANDLE LIGHTING TIMES

Daylight Savings Time

Friday,	March 7	5:19 P.M.
Friday,	March 14	5:28 P.M.
Friday,	March 21	5:37 P.M.
Friday,	March 28	5:45 P.M.



CWC Program Vice President Bobbi Gordon led the Purim Workshop. (J.C.C. photo)

## CWC PREPARED FOR PURIM

This year Center Women's Club is building their programming around a variety of new ideas to involve as many of our women as possible. Monday, February 11, was no exception. A group of ladies gathered at the home of Susan Goldberg to join Program Vice President Bobbi Gordon in an evening devoted to the preparation for Purim: the holiday from past to present. CWC would like to encourage everyone to participate in the traditional giving of Shalach Manot to their family and friends.

The ladies that evening each received a Purim cookbook edited especially for the Purim workshop participants. But for any of you who could not attend, Center Women's Club will offer this cookbook to you at the Jewish Community Center's Purim Carnival on Sunday, March 2.

Many thanks go to Frances Davis, Nancy Sutin, Pam Cohen, Roberta Zimmerman, Lois Kaplan and Bette Novick. These women each baked a different variety of hamantaschen for the evening. And, of course, thank you to Susan Goldberg, for sharing her kitchen so our ladies could use their hands and rolling pins to learn the art of making hamantaschen.

Happy Purim! — from CWC.

## CDC REUNION

On Sunday, February 3, Center Day Camp held a terrific, two part reunion. Everyone met at the Center's "Sunday-place", Riverton School, for some morning programs. After lunch campers in 1st grade and up traveled by bus to the JCC camp in Windham.

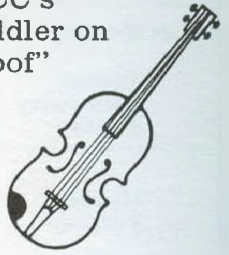
For many campers this was their first time to enjoy the winter beauty of CDC. A huge fire in the rec hall of the Shwartz building warmed dozens of cold fingers and toes.

Twelve New Horizon campers and twenty-five older campers experienced a day to keep them looking forward to next summer at CDC. Reunion activities included a treasure hunt, paper-bag dramatics and the ever popular "Go Fetch".

A big "thanks" goes to the CDC staff who helped make our reunion a success: Melissa Krigman, Peter Ross, David Epstein, Scott Millman, David Goodman, David Sheriff and Phyllis Winer.

## Remember:

JCC's  
"Fiddler on  
the Roof"  
Matinee  
Sunday  
April 27  
at Portland  
Lyric Theatre



## IMPORTANT NOTICE

Jewish Community Center  
Regular Board Meeting  
Sunday, February 24, 1980  
7:30 P.M.  
Shaarey Tphiloh Synagogue  
Please notify the Center  
of your attendance.

by Sam Novick  
Vice President of Finance

## JEWISH COMMUNAL LIFE

## CENTER BULLETIN

The Center has recently completed its most recent budget procedure before the United Way with the result being a \$35,000 allocation for 1980. Although the allocation is a decrease over the 1979 allocation it comes with a commitment from United Way to discuss the future of the United Way - Jewish Community Center relationship. To that end a task force has been set up so that meaningful discussions can take place between the two organizations. Instrumental in creating the task force were those who attended the January 16th meeting between the Center and the United Way: Paul J. Hirsch, James Baker, Nancy Sutin, Saul Goldberg, Cecelia Levine, David Lewis, Norman Reef and Sandy Cutler.

Discussion between the two organizations should begin soon. The Center looks forward to this discussion and hopes that our future deliberations with the United Way will be fruitful.

### THANK YOU

Mrs. Earl Brand, daughter of the late Rose Kass, wishes to express her deep appreciation to Rabbi Reichert, Cantor Stern, family, friends and organizations for the comfort and many acts of thoughtfulness shown to her and her family during their recent bereavement.

### THANK YOU

Ben Volk wishes to thank Rabbi Sky and Rabbi Reichert, friends and organizations for their good wishes during his recent hospitalization.

That's what the JWB Biennial '80 in Los Angeles has to offer you. From April 30 - May 4, prominent Jewish communal leaders will speak at four forums leading into many workshop series on critical issues.

The Forum on "Running the Center" will lead to a series of workshops on fiscal management; coping with inflation; competition from the private sector; membership recruitment and retention; training new Board members and techniques of interpreting and selling the Center programs.

"The Quality of Jewish Life" will lead to workshops such as: the Center as a catalyst for maintaining Jewish communities; sources of cultural programs and the Center's role in bringing Jewish festivals to the home.

From "Serving Jewish People" will flow workshops on: demonstration projects to produce effective parents and services for Jewish teens. "The Center and the Community" will lead to workshops including: of the Center's relationships with Federations and United Ways.

Judy and Saul Goldberg and Center Executive Director Nancy Sutin have already made plans to attend the Biennial. If you would like to join them, further information may be obtained by calling Nancy at the Center office.

### THANK YOU

Mrs. Abe Zimmerman wishes to thank Rabbi Reichert, her many friends, relatives and organizations for their kindness shown her during her bereavement.

Published on or near the 5th and 20th of each month October through May depending upon the Jewish Calendar by the Portland Jewish Community Center, 66 Pearl Street, Portland, Maine 04101. Telephone (207) 772-1959.

President Paul J. Hirsch  
Executive Director Nancy C. Smith  
Chairman, Public Relations Committee William M. Cohen  
Editor Gayla J. Zolton



### Center Bulletin Deadline: February 22, 1980.

### FROM THE DIRECTOR'S DESK

by Nancy C. Sutin

Recently a radio commentator was musing over current "trendy" expressions, noting those popular phrases which deserve a speedy retirement from everyday conversation. For instance, to employ such passe terms as "the pits," "the bottom line" or "ballpark figure" is to betray your ignorance of what is "in" and what is "out" (these phrases definitely belonging to the "out" category). Your status as a member of the "out" group would be instantaneously revealed and confirmed to all were these expressions to appear in your daily chatter.

But who decides what is "in" and what is "out"? In-group/out-group relations have been the object of sociological research for years. Could the sociologists direct their studies to the Jewish Community Center? Is there an in-group/out-group dynamic at the Portland JCC? As I look at the trend in membership, I find that our new members compose a diverse constituency. Indeed there are many different groups within the entire Center family: singles, families with children, couples, senior citizens, teens, — and amongst these native Portlanders and "transplants" from Massachusetts, New York, Ohio and beyond. All are working and living in the Greater Portland area, all are looking to the JCC to provide them with quality leisure time activities. With such a varied membership to serve, the Center cannot afford to focus on one group to the exclusion of others. From my point of view, each group is an "in" group, each with different needs, different interests and different ways of expressing themselves; but each one special and essential to the make-up of the Center family. The interests of one group should not displace the interests of the others.

If the Center membership is truly a family as we so often state, than all members should feel the warm welcome and friendly support that a real family provides. Just as being a member of your personal family implies certain responsibilities, membership in the Center family carries with it the charge to extend that warm feeling to others, to help other members feel "at home" at JCC programs. No in-group, no out-group. Let's leave

### COMMUNITY CALENDAR FOR MARCH

Sunday	2	JCC Purim Carnival NCSY Visit to Jewish Home for the Aged Shaarey Tphiloh Sisterhood Purim Seudah
Monday	3	Temple Beth El Sisterhood Board Meeting Shaarey Tphiloh Sisterhood Board Meeting
Tuesday	4	Portland Community Hebrew School Meeting
Wednesday	5	Jewish Home for the Aged Board Meeting
Sunday	9	Jewish Federation C.J.A. Campaign Kick-Off Portland Community Hebrew School Parent-Teacher Conference
Monday	10	B'nai B'rith Chapter Board Meeting
Tuesday	11	Levey Hebrew Day School Open House CWC review of "Stages in a Jewish Woman's Life"
Wednesday	12	Jewish Federation Board Meeting
Thursday	13	Levey Hebrew Day School Parent Board Meeting B'nai B'rith General Meeting
Saturday	15	B'nai B'rith Chapter Social Affair
Sunday	16	Portland Community Hebrew School Parent-Teacher Conference Jewish Community Center Board Meeting
Monday	17	Temple Beth El Sisterhood Card Party
Wednesday	19	JCC Show Club Trip "Hide and Seek" Shaarey Tphiloh Board Meeting Temple Beth El Board Meeting Mizrachi Women Meeting
Thursday	20	National Council of Jewish Women Lecture Series
Saturday	22	B'nai B'rith Chapter Bingo
Sunday	23	Portland Community Hebrew School Parent-Teacher Conference Levey Hebrew Day School Seder
Tuesday	25	Hadassah/CWC Joint Meeting
Wednesday	26	National Council of Jewish Women Lecture Series
Thursday	27	National Council of Jewish Women Lecture Series

## SPORTS CENTER

by David Sheriff

I think I've been watching too many John Wayne movies. Lately I've begun to act and talk like him. During halftime at the game with the Boys Club our 7th and 8th grade team was trailing by 5 points. Between wads of chewin tobacco, I told the ballplayers that if they wanted to show their true grit, they'd "hafta deeg in thar spurs" if they wanted to rope this one in. Immediately my players bent down to tie their sneakers. Definitely there was a lack of communication.

But none-the-less, when the shoot out was over at the Y.M.C.A. corral, the J.C.C. Blue had notched their fourth straight victory without a defeat. This game was very close throughout and neither team could build up a lead. With time running out Jason Romanow and Sam Pollack gunned in baskets for a 24-20 victory. Also scoring points for us were Eric Prawer (four) and Jimmy Elowitch (three).

In the January 31st game the 7th and 8th graders had to rely on last moment heroics as a strong Gorham team tried to steal the game away. With only seconds to go Gorham was leading 36-34. But Jimmy Elowitch made a brilliant steal and moments later Jason Romanow tipped in a rebound to tie up the game. Gorham fired one more jump shot which rolled off the rim. Eric Prawer collected in the rebound and was fouled in the process. With one second left on the clock, Eric went to the foul line. After a few bounces, he launched a soft floater which caught the inside lip of the rim and nestled in. The final score was 37-36. Top scorers were Jason Romanow and Sammy Pollack with 16 and 14 respectively. Ben Adlerstein had 4 with Eric Prawer adding 3. Also playing solid ball for us and giving our team depth are Marc Koren, Murray Gunty, Jeff Cutler, Elan and David Cohen.

Meanwhile the highschoolers are 3 and 1 in league play and have their sights set on the playoffs. On January 31, the J.C.C. Blue ambushed the South Portland Nazarene team with one minute to play. The score was tied at 28 all and South Portland was setting up for a percentage shot. As they passed the ball cross court Todd Jacobson was able to side saddle the ball

(Continued on Back Page)



The Gold Family: Diana, Elisabeth, Joel and Benjamin.

(J.C.C. photo)

### JCC FEATURED FAMILY THE GOLDS

It's a long way from New York City to Maine, but the Gold family seems to have made the transition with ease. Originally from the Bronx, Joel moved to southern Maine approximately seven years ago with his wife Diana, a native of Brooklyn. Now the Golds, along with their two children, Elisabeth, 3½ and Benjamin, 14 months, enjoy life in Portland where Joel works as an associate professor in the Business School at the University of Southern Maine. He is well known as a financial columnist for the Portland Press Herald and, in his spare time, he is a part-time broker registered with a local brokerage house. The demands of a new home and two children keep Diana rather busy, but she still has time to play an active role in the community as the recording secretary for Center Women's Club.

It will be four years this summer that the Golds have been Center members. For the past two years, Joel has served the Center as Membership Vice-President. Joel took the leadership position because he "saw a need to open up the Center to the average Jewish person." Specifically, he felt that his input could help the Center program more accurately reflect the needs of the entire Jewish community. It's been two years of hard work for Joel, the most intense part of which involved the community-wide survey which Joel and his membership committee developed and co-ordinated. The results of the survey were used as guidelines in the development of current Center programming.

It is the upswing in Center programming that is most encouraging to both Diana and Joel. "Babysitting is just one of the little extra touches the Center provides that makes programming better, more accessible," says Diana. But, as with so many Center families, the Golds see the construction of a building as paramount to the Center's future.

"It doesn't have to be a multi-million dollar structure," says Joel, "but whatever it looks like, it will have to be a building that is functional and comfortable for our members."

"It's easy to feel a sense of being Jewish in New York — everybody else seems to be Jewish too!" says Diana, "but in a small city like Portland, a Center is important to preserve the Jewish atmosphere. With our own building, we'd have a place to meet and mingle."

Meeting new people is something the Golds enjoy and both Joel and Diana hope that new people will join the Center. New people bring new ideas and fresh interests to the J.C.C.

"The Center's focus should be on the newcomers" says Joel. "They are the Center's future leadership and we should be actively seeking their participation, taking the initiative in drawing the newcomers into the Center family."

The Golds are hopeful about the Center's future. And with the continued support and participation of the Golds, the Center's future also looks hopeful.

### JCC BULLETIN BOARD

Sunday	March 2	Purim Carnival Riverton School 11:00 a.m. - 1:00 p.m.
Tuesday	March 11	CWC Review of "Stages in a Jewish Woman's Life" Residence of Madeline Cohen, 80 Parsons Road
Wednesday	March 19	Show Club - "Hide and Seek" Shubert Theatre
Tuesday	March 25	CWC/Hadassah Joint Meeting Temple Beth El
Monday	April 14	CWC Workshop Residence of Pam Cohen 92 Four Winds Rd.
Saturday	April 19	Racquet Party - Tennis and Racquetball The Tennis Racquet
Sunday	April 27	"Fiddler on the Roof" - Family Matinee Lyric Theatre
Sunday	May 18	Sports Breakfast JCC Annual Board Meeting

The Center Bowlerettes had their mid-winter break before winter actually arrived (in the form of a snowstorm). Just before our two-week vacation, the first half of the 1979-80 bowling season came to a close on December 18th.

The eight teams battled fiercely for fifteen weeks and, when the dust settled, the winners reigned triumphantly. Easily recognized by their smiling faces and noisy cheers were Barbara Millman, Jeri Brem, Marian Kaatz, and Shirley Lerman who banded together and became the "Magnificent Number Five."

Following close on their heels were the members of Team #3 — "Hits and Mrs." (Clever!) captained by Joan Hirsch and including Ellie Spiegel, Phyllis Wilner, Merle Mazer, and Sandy Gerber.

The six other teams whose names are beyond belief are in order of finish: Yiddishe Mamas, Deanie's Die Hards, Mack's Maidels, Rose's Petals, Betsy's Bulkies and the Souper Matzo Balls. Just for the record, there will be a three-string rolloff between the first and second half winners to be held on May 26th. Tickets for this event may be purchased at most W. T. Grant stores.

And now, knowing that most people only read this column in order to see their names in print, we'll try to satisfy that strange human trait — notoriety seeking.

New members of the T.H.I.T.S. club are Jeri Brem — 311 and Evelyn Litman — 316 (That's high as of this writing!) In addition to trophies and other sought after awards, the nearby Burger King offers certificates to those "lucky" enough to bowl one string that totals at least 20 points above average.



Center Bowlerette Bette Novick (left) looks on as Faye Brown and Sophie Hirsch (right) keep score. (J.C.C. photo)

Since September, the following enthusiasts have shown their bowling prowess by receiving these coveted little cards: Bea Bornstein, Jeri Brem, Faye Brown, Eleanor Citrin, Sandy Gerber, Diana Gold, Judy Goldberg, Honey Goldman, Rose Gunty, Joan Hirsch, Irene Krigman, Chi-Chi Levine, Evelyn Litman, Karen Mack, Merle Mazer, Rosette Moss, Rhoda Nathanson, Bette Novick, Fay Simensky, Eleanor Spiegel, Beth Stolkner, Betsy Webber and Phyllis Wilner.

That about wraps it up for the Ladies this time, but anyone is still welcome to join us — call Ellie Spiegel 773-0310 or the Center Office 772-1959.

**SPORTS CENTER** (From Page 3) and score on a breakaway layup. Moments later the Blue clinched a 32-28 victory. Gunning down eight points was Mike Aronson; Mike Carp, Stewart Zolton and Todd Jacobson each had six. Dave Goodman scored five and Jeff Saltz added a foul shot.

On February 7, the South Portland Nazarene sent in their B team. When the fireworks were over, we had triumphed 48-28. Dave Goodman was awesome under the boards and muscled home 22 points. Pistol hot Mike Carp added 16 while Todd Jacobson and Mike Aronson had four. Alan Carp added two. Also playing strongly and rounding out the team were Dave Agger, Ricky Spiegel, Danny Aronson, Eric Goldman and Jon Cope.

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