

Mr. Stacey Baum  
139 William St.  
City

JEWISH

COMMUNITY

# CENTER BULLETIN

OFFICIAL ORGAN OF THE PORTLAND JEWISH COMMUNITY CENTER



Vol. XVI No. 23

FRIDAY, MARCH 5, 1954

Portland, Maine

## "Our Finances Are Your Concern" States President Small

### Need For All-Out Israel Support Is Emphasized At U. J. A. Conference

The need for all-out support of Israel in order to further the cause of world peace and democracy was emphasized at the conference held in Miami Beach, February 26-28 which launched the 1954 campaign of the United Jewish Appeal.

Climax of the three-day meeting came when 600 Jewish leaders from all parts of the country pledged \$12,900,000 in UJA contributions toward the nation-wide goal of \$119,921,150.

There were more than a dozen gifts of \$100,000 or more and the largest single contribution was \$175,000. Many donors stated that they were increasing their contributions above what they gave in 1953.

Edward M. M. Warburg, UJA general chairman, welcomed the contributions as "assurance to Israel's people that the friends of freedom do not intend to let them stand alone in this time of sustained tension and danger."

(CONTINUED ON PAGE 3)

### Final Square Dance In Series March 10

The final in the current series of square-dances led by Reuel MacKenzie on Sunday evenings will be held at the Center March 7 at 8:30 p. m.

Mrs. David Orloff, Chairman of the series, has plans for further square-dance evenings under consideration. Should those who have already participated in the series wish to continue and bring their friends, it is possible that the square-dances will continue.

Those who have not registered for the full series may attend this last dance to watch and participate. The fee for the last dance is \$1.00. Refreshments will be served.

### Center Youth Will Present Its Video Varieties On March 13-14

"Video Varieties", Center Youths' extravaganza scheduled for production at the Center for March 13th and 14th was recently reviewed by a board of pre-show critics. Their remarks ranged from colossal to super-magnificent. They were sworn to secrecy and therefore cannot reveal any of the details of the many titillating acts.

The many backstage crews have been hard at work. Overall adult chairmen Mrs. Samuel M. Cohen and Mrs. Louis Drogin have expressed amazement at the enthusiasm displayed by the many Center Youthers hard at work to make this affair a success. Linda Elowitch, Joe Cohen and Eliot Rich, Center Youth Chairmen have really lined up efficient committees.

Mrs. Max Fisher, Mrs. Robert Sax, Mrs. William Rubin and Wilma

Webber head the wardrobe committee. Scenery is under the supervision of Mrs. G. Beallor, Miss Doratheia Levey and Center Youther's Bette Krems. Publicity is headed by Mrs. Harold Potter who is counseling Steve Frager and Ronnie Drogin.

Props are being rounded up by Mrs. Max Fleischer, Dave Weisberg and Dave Hoffman. Make-up will be handled by Mrs. Donald Kaplan, Mrs. Ruth Burke and Bev Potter. Sound technician is Steve Frager.

Stage managers are Samuel M. Cohen and Sheldon Epstein. Lighting will be done by Ben Brilliant and Bruce Nelson. The sordid business details will be managed by Mrs. William Sidman. Tickets distribution is being handled by Bea and Barb Zade.

(CONTINUED ON PAGE 2)

### Arnold Potter Named To Direct "The World Of Sholem Aleichem"

"The World of Sholem Aleichem", directed by Arnold Potter, will be presented by Center Workshop, May 9, 10 and 11. This marks the first appearance of a current New York success on our boards. "The World of Sholem Aleichem" is a tender backward glance at a world now gone forever—the great East European Jewish community. In the cities and villages of Poland, Lithuania and Russia, amid poverty and peril, flowered a community incredibly rich in human values—in learning, humor, love and understanding. "The World of Sholem Aleichem" brings the true flavor of that world to us for the first time in English. It is a group of three plays: The legend of the rebbe and the goat; "Bonche Schweig" by the beloved I. L. Peretz; and The

High School, by Sholem Aleichem.

Tryouts will begin at Workshop's meeting on Saturday, March 20, and will continue on the following Monday and Tuesday evenings, March 22 and 23. Here is a unique opportunity to participate in a rare experience. There are parts for all—angels and scoundrels, simpletons and scholars, schoolboys and just plain folks. Mendele the Book-seller weaves it all together. A special sound track from the original play will provide rich and authentic musical background.

Arnold Potter has appeared often in Workshop productions, both as actor and director. His directorial skill in "Dark Tower", is still remembered as one of the high spots of Workshop's brilliant career.

### Women Lauded For Center And Camp Fund Raising At Annual Donor's Banquet

Irving Small, Center President, in addressing the Center Women's Club at their annual Donor's Banquet, gave high praise for the efforts of the CWC in their fund raising projects for the Center and Center Day Camp, and lauded them for their other many services.



IRVING SMALL

In his opening remarks, President Small stated that "It is time for all Center members to become aware of the financial problems besetting the Center." He pointed out that since the last change in the dues structure, operating costs have risen more than 25 per cent. Approximately \$2000 in additional revenue is sorely needed for increased expenses. Mr. Small then asked, "Is our membership prepared to assume these 'cost of living' increases?" "Are the various organizations using the Center's facilities willing to share this burden?". He further stated that the Center membership dues and charges to organizations using the Center facilities were the lowest on

(CONTINUED ON PAGE 6)



### CENTER BULLETIN

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### CANDLE LIGHTING TIME

Friday, March 5th 5:14 P. M.  
Friday, March 12th 5:23 P. M.

### Across My Desk

VICTOR H. TAYLOR

What does it cost to run the Center? What do I get for my membership? Why do we have to pay additional for some of the special functions? Why does it cost so much for programming?

These and other questions are being asked by some of our members. It is quite common to hear these questions around the bridge tables or during the afternoon or evening.

These same questions were presented in a report which I gave at the Board of Directors meeting last Wednesday. Some startling facts were revealed which affect our entire membership.

My future articles will attempt to present some of the problems that face us in program planning, increased costs of maintenance and building equipment, rules and regulations governing our buildings, policies, etc.

We cannot remain static. Progression is in order for a healthy and thriving Center. We must be fully aware of all the by-products entailed in mapping our future plans.

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### Over 200 Enjoy Annual C. W. C. Donor's Dinner

Over 200 women crowded into the Center last Wednesday night to attend the Center Women's Club 3rd annual donor's dinner. The proceeds are to be used for the Building Fund of the Center Day Camp.

The women were in a gay mood especially after having one or two champagne cocktails. We would like to express our thanks to those women on the committee who so generously provided the champagne, so that none of the proceeds had to be used. The full course turkey dinner was something to rave about, and what generous portions! Many thanks to the kitchen committee for their wonderful food. The women in their gay spring outfits enhanced the decor of the tables, and, with all the chit-chat going on, we guess they were really out on a spree and glad to be out for the evening.

Millie Nelson played toastmaster in grand style and introduced the various chairmen and speakers. The evening was topped off with a delightful musical review presented by the Portland Lyric Theatre, directed by H. Frank Catir and narrated by Sadie Holden Nissen.

GOD bless our women who made this entire affair possible.

### Hadassah Chapter To Crown Queen

Would you like to be Queen Esther for a day with all of the rights, privileges and immunities that befit a Queen?

Then come to the meeting of the Portland Chapter of Hadassah on Tuesday, March 8th at 1:30 p. m. at the Center and participate in the quiz program.

The program will highlight purim and will feature education. Mrs. Robert Sax with co-chairmen Mrs. Daniel Singer and Mrs. Max Millstein are in charge of the program. Mrs. Ruth Finn will be mistress of ceremonies. Mrs. Herman Gershenson will be pianist. A door prize will be given away and purim refreshments will be served.

### Friendship Group Meets

A meeting of the Friendship Group, sponsored by Council of Jewish Women and the Jewish Community Center, met Thursday afternoon, Feb. 25 at which time Mrs. Rose Feldman read a Purim story by Shalom Aleichem. Miss Lois Weinstein accompanied the group in Community singing. The next meeting will be held Thursday, March 11.

### CENTER YOUTH WILL

(CONTINUED FROM PAGE 1)

The construction crew, headed by Al Joachim, ably assisted by Arnold Geller, Nat Gelbert, Dave Orloff, Al Perlman, and Stacey Baum deserve a round of applause for a job well done. They completed their job in record time.

Stage design and construction: Arnold Geller, construction, Dorothea Levey, painting; Betty Krems, Center Youth Chairman.

Committee: Esther Greenwald, Fay Lerman, Beverly Green, Robert Cohen, Martin Blumenthal, Richard Slosberg, Ronald Drogin.

Tickets may be obtained from your nearest Center Youth member or at the Center office. Center Youth deserves your support. This project is a worthy one. Tickets will cost 75c for adults, 50c for non-adults.

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**U.J.A. CONFERENCE**

(CONTINUED FROM PAGE 1)

Rabbi Abba Hillel Silver told the meeting that Israel's goals were consistent with the "deepest and most sacred aspirations" of the American people, and he traced parallels between the difficulties now facing Israel and those which beset the U. S. in this country's early years.

Dr. Joseph J. Schwartz, UJA executive vice-chairman, reported that the UJA is engaged in floating a five-year loan of \$75,000,000 from the American Jewish communities to finance refugee settlement and absorption programs in Israel. Some 70 communities have already pledged \$65,350,000 he added, and the full \$75,000,000 "is expected to be in hand by March 30."

Samuel H. Daroff, chairman of the UJA's national campaign cabinet, said that funds to be raised this year would constitute a "peace chest" to be used for the establishment of 15 new Israeli settlements, the building of 10,000 permanent homes, the irrigation of 40,000 acres and the care of 335,000 recent immigrants to Israel.

Members of the campaign cabinet joined in an appeal to American Jews, declaring, "With our help Israel has already been helped to pass the halfway mark to economic self-sustenance. Our continued help can provide for another great forward surge."

"Every friend of freedom, and American Jews in particular, are urged to give more than last year to help the UJA fulfill urgent programs for the saving of lives, the building of Israel and the strengthening of the free way of life."

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# Mrs. Barnett I. Shur Named Head Of Federation's Women's Division

The organization of the Women's Division of the 1954 Jewish Federation campaign moved ahead rapidly and happily with the appointment of Mrs. Barnett I. Shur as general chairman.

The announcement was made by Sidney A. Davidson, campaign chairman.



**MRS. BARNETT SHUR**  
General Chairman

Mrs. Maurice Levine will once again serve as honorary chairman of the division.

Mrs. Shur and Mrs. Levine provided similar leadership to the 1953 campaign of the Women's Division which raised \$24,252. Along with all other divisions of the campaign, it raised more than was contributed by the same women in 1952.

Assisting them in planning the overall strategy of the women's campaign are a committee consist-

ing of the following past chairmen of the Women's Division: Mrs. Anna Sacknoff, Mrs. Samuel Kates, Mrs. Israel Bernstein, Mrs. Arnold Goodman, and Mrs. Harold J. Potter.

Plans for an early campaign were announced by Mrs. Shur. She stat-



**MRS. MAURICE LEVINE**  
Honorary Chairman

ed that every effort will be made to complete the drive by April 12 so as to free the women for preparation for the Passover holidays which begin on the 17th.

Organization of the Women's Division is proceeding speedily. Divisional chairmen and workers are being recruited. Mrs. Shur called upon the women of the community to provide their fullest cooperation in the interests of a brief and successful drive.

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# Brotherhood Hears Rabbi Discuss Gurion Statement

Rabbi Morris Bekritsky was the feature speaker at the weekly Sunday morning breakfast minyan of the Combined Orthodox Brotherhood at Etz Chaim Synagogue on February 28.

His topic was "Some Flaws in the Recent Ben Gurion Statement on Galut Jewry". A question and answer period followed.

The Traditional prayer service was led by Jack Rubinsky, and Dave Fineberg led the Benediction following the meal.

Breakfast was served by the House Committee under the chairmanship of Gerald Boxstein and Maurice Rubinoff assisted by Ben Fineberg, Dave Fineberg, Max Bernstein, Meyer Ross, and Ernest Baker.

Dave Rubinoff, Chairman of the Speakers Committee, announced that a discussion period led by the Rabbi, will feature the next meeting which will be held at Shaarey Tphiloh Synagogue on Sunday, March 7 at 8:45 A. M.

All are welcome.

# Shaarey Tphiloh

The next Board Meeting of the Shaarey Tphiloh Sisterhood will be held Tuesday, March 9, at 8:00 p. m. in the Vestry of the Synagogue. Mrs. Sol Brenerman and Mrs. Carl Miller will be hostesses. Mrs. Abe Levine will preside for business.

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# Pioneer Women Plan Donor's Dinner

At a recent Board meeting of the Pioneer Women's organization held at the home of Mrs. Samuel Lerman of William Street, further plans were made for the coming Donor's Dinner to be held Thursday evening, March 18, at the Jewish Community Center. Mrs. Abraham Stolkner presided.

Mrs. Benjamin Edison was named chairman in charge of the dinner, she is to be assisted by Mrs. Myer Levitan, Mrs. David Seigal, Miss Leah Garon, Mrs. Alex Miller, and Mrs. Seymour Nathanson. Miss Garon was appointed chairman of invitations.

Mrs. Harold Lerman, reservations chairman, has received the following reservations to date: Mrs. William Bogg, Mrs. Charles Chorney, Mrs. George Fleischer, Mrs. Gertrude Goldberg, Miss Teresa Goodman, Mrs. Samuel Hoffman, Mrs. Oscar Horowitz, Mrs. Myer Silver, Mrs. Benjamin Lourie, Mrs. Robert Mack, Mrs. Alex Miller, Mrs. Rubin Laskoff, Mrs. Louis Rappaport, and Mrs. Myer Lerman.

# TWEENAGERS

By Paula Rosengard

Gee! When you think back to vacation week, you realize that we really did a lot in the short space of a week.

Saturday night, February 20th, we held a dance and party. We all had loads of fun, but that was just the beginning.

On Sunday afternoon, February 21st, the girls played basketball in the gym. (I didn't attend, but from what I've heard and seen, we have some super girl basketball players in the club.)

Tuesday night, February 23rd, everyone went down to the Center to have some fun with paints, clay, etc., at our "Arts and Crafts Night."

On Thursday night, February 25th, our general meeting was held at the Center, and we had a social after the business meeting was over.

Saturday night, February 27th, was our "big night". We held a "Back to School" party, featuring a Truth or Consequences Quiz. We really had loads of laughs, but the best one was when Debbie Loeb didn't answer her question correctly, her consequence was to go to Christy's and order a "pickle, onion, and mustard sandwich". We sent Ronnie Mack along with her to help her out, and this is the story he brought back. "When we walked into Christy's," says Ronnie, "the woman at the cash register gave us a queer look. I guess she never liked us anyway. We proceeded to walk up to the counter where the waitress took out her order pad and was ready to write. When Debbie asked for the sandwich, the waitress didn't know what to say! She then had to go into a conference with the cook, or the manager to see if it could be made. After that was settled, she didn't even know what to charge for it."

Well—when it was finally brought back, Jerry ate it!

# SCOUTING

DEN 2

Today Den 1 combined with us for our meeting. Our den mother was Mrs. Sprince. We collected dues and then worked with our streamers.

Elliott Lerman  
Keeper of the Buckskin

DEN 3

We started our meeting with collecting of dues. Then we saluted the flag. We also played Steal the Bacon.

Gerald Levine  
Keeper of the Buckskin

DEN 4

Den 7 joined us. Kippy Field showed us his collection of sea shells. Martin Brenerman and Eric Sacknoff and Kippy Field got 100% in inspection. We talked about a play the boys are going to make their own scenery for.

Eric J. Sacknoff  
Keeper of the Buckskin

DEN 5

We are going to play basketball with Den 2 next Sunday. We played chinese checkers and checkers half of the meeting.

Byron Kopel  
Keeper of th Buckskin

DEN 7

We had our flag ceremony. We joined Den 4 for the rest of the meeting. Kippy Field showed us his sea shells. We also had inspection.

Jeffrey Frost  
Keeper of the Buckskin

## Troop 109

First we started the meeting by collecting dues and then Mona Loeb collected the registration money. Then we divided into patrols and started making placards, invitations and pipe cleaner dolls. Then we closed with a good night circle.

Annabelle Jacobs  
Scribe



BY DEAN

We're sorry we don't have a picture to go with this, the biggest story of this or any other year, but it caught everyone by surprise. Roland Garland, our maintenance man, bet Mrs. Stern, who has sold many towels to the basketball players, that she couldn't score from the foul line. Her second try was perfect, and she quit while she was ahead. (We might recommend the same to others we know.)

The volleyball team taught the local area Phys-ed instructors how the game should be played, and we assume they will carry the lesson home to their pupils. Sight of the night was watching big-5-4 on tip-toes—Gersh Finklestein trying to "spike". That man with all the ideas, Sid Greenberg, is now working on a new one; outdoor volleyball league this Summer at the Oaks or Promenade.

The annual foul shooting contest will be underway very shortly. Sunday afternoon a practice round in all classes will be held, to be followed by a qualifying round the next week. Then, on March 21, finals will be held. The usual trophies will be awarded the winners at the Sports Night in May.

The Tween-Agers returned to their winning ways with two wins during the week. The first was another thriller, which has become the rule rather than the exception on the local hardwood. It was an overtime, 43-40, win over the Ramblers. The second, however, was the sweeter as it avenged the defeat that broke their win streak. The Sacred Heart Indies were turned back in their attempt to make it two straight, 59-53.

The Varsity experienced little trouble in downing the Canadian Aces—from Biddeford—by a comfortable 74-52.

Gene Taylor, who played for the A's three years ago, has been seeing plenty of action with the Bates College Varsity. He never played high school basketball.

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# Center Youth

By Bunny Goldfarb

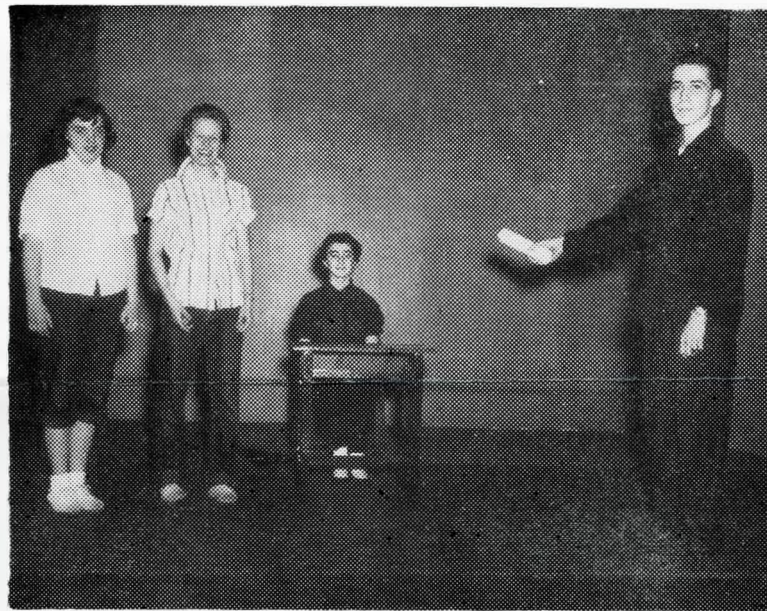
Let's glance back over vacation time and its activities. First came the bowling party which was attended by more than forty Center Youthers. The bowling itself was a tremendous success and was topped off with refreshments and dancing in the Youth Lounge. Thanks to all those who worked so hard to make this a success. The Sock Hop almost doubled the success of the bowling party as far as attendance is concerned. It seems everyone wore soxe—with shoes. This was the reason why the Youth Lounge wasn't fumigated for this week's General Meeting.

The refreshments were wonderful—many thanx to Aunt Bea and Ida.

Not much more to report on the musical except that rehearsals on Tuesday and Thursday were well attended.



Members of the Center Youth Musical Coordinating Committee



A second act musical comedy number in Video Varieties.

## Mizrachi's Purim Party Will Be Held March 10

Final plans for the Mizrachi Women's Purim supper to be held March 10 at 6 p. m. at Shaarey Tphiloh synagogue were completed recently at a board meeting held at the home of Mrs. Saul Brenerman.

Mrs. Louis Berenson, chairman, announces that Mrs. Louis Gordon will be in charge of the kitchen. Serving will be members of the Iota Phi sorority. Mrs. Bernard Freedman, who is in charge of the program for the evening, has rounded out a full evening of entertainment. Mrs. Abraham Davidson will be soloist for the evening. Those who heard Lea at a recent dinner are still raving about how wonderful she was. Miss Frances Levine, will recite the poem "The Banquet of Esther" by Yehuda Halevi. Highlight of the evening will be an address by Mrs. Mordecai Kirschblum, wife of Rabbi Kirschblum, national president of men's organization.

Decorations will be in the capable hands of Bea Zade. There will also be gifts and a door prize. Everything will be in the traditional Purim manner, supper, program, decorations. This complete evening for the very-very, small price of one dollar—so call Lenore Baum, 3-2023 or Dottie Goodman at 5-0345.

The Bessie Gotsfeld Village and Farm School will benefit from this affair. So don't be left out and sorry. Get your tickets now. The affair is open to everyone.

## Thank You

Mr. and Mrs. Paul Brem and family wish to thank Mr. Samuel Komar for his kindness and help in obtaining our citizenship papers.

Mr. David L. Royte wishes to thank Rabbi Chertoff, Rabbi Bekritsky, and his many friends for their kindness during his recent illness.

Mr. David H. Rosen and sons wish to thank Rabbi Bekritsky, Rabbi Chertoff, friends, relatives, and organizations for kindness shown during their recent bereavement.

Dr. Ernest Eppinger and family wish to thank Rabbi Chertoff, Cantor Messerschmidt, the many organizations and their many friends for their kindness shown to them during their recent bereavement.

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# "Gefilte Snooze"

There were many "great moments" at the Center Donors Wednesday night. Many thanks to all who worked so hard to make it such a success. The gals looked wonderful in their spring hats—all adding a festive note to an evening of good food, pleasant company and wonderful entertainment. Proceeds go to the Center Day Camp and speaking of camp—it is not too early to be making plans to send the youngsters there.

Here it is—almost Purim again. Time for fun, celebration and family gatherings. Time too for the Friendship Group to have a Purim Party at the Center this coming Thursday. It is only one of the happy activities at our Center. Three cheers for Mary Geller, a gal who makes plans and carries them out for this group.

Mazel Tov Mazel Tov. Engaged—Shirley Lerman to Bernie Lodish of Toronto (she is Celia Lerman's daughter) and Shirley Kaplan to Herbert Holzberg (his mother is Celia's sister).

Things to look forward to—Yiddish night at the Center under the chairmanship of Yudy Elowitch with Sylvia Woolf, Ruthie Finn, Maurice Rubinoff, Szloma Pasiencier and many others cooking up ideas and practicing Yiddish Opera. The Center Youth Show which promises to bring out many hidden talents. The Cub Scouts working on their major production THE WIZARD OF OZ with Sylvia White busy on the telephone calling the mothers to lend a hand.

We have been told that new equipment has been added to the Cerebral Palsy Center at the King Junior High School. Money to pay for it was raised at the Center Dance and you have a standing invitation to visit the school any Saturday between two and four and see what is being done.

Support the Red Cross Drive. When you are called upon, give of your time and your money—don't say "let somebody else do it". Well, guess it is time to go and read the Megillos.

Your stuffed Homentesan

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## "OUR FINANCES ARE YOUR CONCERN"

(CONTINUED FROM PAGE 1)

record of any Center in New England.

President Small reported that the Center, as a family agency, now actively sponsors over 35 activities to meet the needs of all age groups. The Board of Directors, he stated, is now reviewing all center activities for better and increased services, but is ever mindful that financial considerations are a controlling factor.

"There has been increasing pressure each year to open the facilities of the Day Camp for use by the entire membership on week ends during the summer. We have been reviewing this problem but we must take into consideration that increased costs will arise for life guards, clean up and additional maintenance, insurance, etc. The Day Camp needs are many and include one or two new buildings. The Center Women's Club has made the initial start in this direction. However, large sums of money are needed for these building Are we prepared to build through memorials and gifts?"

Mr. Small went on to dwell on the great need for additional space in the Center. He stated that 20 per cent of the Center, comprising

the fifth floor, is idle and \$5000 to \$7000 is needed for renovation into useful meeting rooms. How can we raise these amounts?

In dwelling on the future of the Center, he stated that a trust fund was created a few years ago to preserve all monies left to the Center through bequests and endowments. This fund is too meagre to provide any present income, but through the graciousness of friends and members can be built up so as to create an annual income in the future. All must give this serious thought.

Mr. Small revealed for the first time that a movement was started recently whereby a group of sincere center members have taken out life insurance policies naming the Center as beneficiary. In due time this will help provide additional growth to our trust funds.

In summing up his remarks, he concluded by stating, "We must energetically solve our current financial needs—but we must also give greater thought to long range planning in the preservation of our Center—an institution so very important in the lives of every Jew and organization in the City of Portland."

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## IN TUNE

Ben "Deems Taylor" Zolov

Rehearsals of the Center Concert Orchestra are in full swing again, every Sunday morning at 10:30 a. m. Some of our members have taken an extended vacation since the last concert. This, is to remind you that conductor Sid Lerman is not keen on waving the baton at a group of empty chairs!

We are preparing for the next and final program of the season which will take place in the merry month of April. Conductor Lerman has titled this concert "South of the Border." This will bring to our Center music lovers an entirely new musical mood of fine composers who deserve a wider popularity for their brilliant compositions.

In addition to the above, an outstanding piano soloist will complete the program. Next week will give me an opportunity to tell you about our guest artist.

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