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JEWISH

COMMUNITY

CENTER BULLETIN

OFFICIAL ORGAN OF THE PORTLAND JEWISH COMMUNITY CENTER

Vol. XVI No. 24

FRIDAY, MARCH 12, 1954

Portland, Maine

Center Youth Presents "Video Varieties"

Extra Special Program Is Planned For Men's Club

Wednesday, March 17th is the date for the next luncheon meeting of the Center Men's Club. 12:15 is the time. Plan now to celebrate St. Patrick's Day in old fashioned style with a lunch as only the Center Women's Club Catering Club can prepare it.

The Men's Club is hoping to have an extra special program on tap for the 17th—arrangements are still in process.

You are missing a good bet, men, if you miss the Men's Club meetings, because they are a sure thing: good food, good fellowship, good fun. Join us on the 17th and you'll see. That's 12:15 (you'll be out by 1:15) on Wednesday, March 17th, at the Center.

One small favor: please let the Center know you are coming—call the office 2-1959: it will help the girls to plan the meal. Put lunch at the Center on the 17th on your calendar now.

Colby College Dramatic Group To Demonstrate Interpretive Dancing

A troupe of 20 from the Colby College dramatic department will demonstrate interpretive dancing at Center Workshop's general meeting and tryout night, Saturday evening, March 20. Explanation and comment will be supplied by Colby's Director of Dramatics, Mr. Gene E. Jellison. Workshop members will recall with pleasure last year's "Colby Night", when Mr. Jellison's talk on aims for Little Theater groups shared billing with stirring scenes from the Colby production of "Hamlet".

Saturday's meeting will also open tryouts for "The World of Sholem Aleichem", Workshop's May production. All workshop members

(CONTINUED ON PAGE 4)

"TV Or Not TV" Will Be Topic At C.W.C. Meeting, Wed., Mar. 17

The question of whether TV is a menace or a marvel will be aired at the next meeting of the Center Women's Club when they meet on Wednesday, March 17th at the Center.

Included in the TV panel of

whose topic will be "Should TV be brought into the school?" Mr. Tupper, a graduate of Portland High School, received his B. A. at Gorham Teachers College and his Masters at Harvard.

Mr. George Curtis, Station Man-



MISS LYSLA ABBOTT

prominent men and women who will discuss this timely problem will be Mr. Frank Tupper, principal of Lincoln Junior High School,



FRANK TUPPER

ager for W. P. M. T., will discuss "The present and future of TV as a new medium of entertainment."

(CONTINUED ON PAGE 2)

Federation's Campaign Leaders Named By Chairman Davidson

Prospects for a highly successful 1954 Jewish Federation campaign soared with the announcement by Sidney A. Davidson, general chairman, of the following appointments of top leaders to key posts in the 1954 drive.

Abraham S. Levey, founder and honorary president of the Jewish Federation will once again serve as honorary chairman of the campaign. Space does not permit the listing

of all of the honors which have been bestowed upon Mr. Levey in the course of a lifetime of devoted service to the Jewish community.

The all-important positions of co-chairmen of Men's Special Gifts will be filled by George I. Lewis and Maurice B. Cohen.

Mr. Lewis' name will go down in history for having chaired Federation's most successful campaign in

(CONTINUED ON PAGE 5)

To Take Place Saturday And Sunday, March 13-14

Have you bought your ticket yet? If not, you are going to miss a hilarious show of singing, dancing, and laughing. It will be downright enjoyable. Let's not make it a gruesome twosome, bring the whole "mishpoochi."

New additions to backstage crews that were omitted last week are: Make-up chairman, Mrs. Donald Kaplan and Mrs. Ruth Burke, and a committee of Mrs. Percy Finberg, Mrs. Nat Gelberg, Mrs. David Novick, Mrs. Irving Small, all of whom are tops. Stuart Goldberg is now working on props with Dave Hoffman. Thanks are in order for Sandra Rudek and Martin Blumenthal for their super terrific posters.

"Video Varieties" begins with the entire cast of 30 singing "Alouette", with the words changed to the purpose of the show. There will be a dancing chorus of Sandra Rudek, Lois Bernstein, Pat Singer, Ronna May Merdek, Carol Sibolkin and Linda Elowitch. There will also be many soloists and specialty acts with such future stars as Martin Garon and Jerome Fisher, Aaron Burke, Barry Robinson, Michael Rubinoff, Patsy Pachosky, Barbara Nevins, Mathew Goldfarb and Carol Sibolkin, Larry Cohen, and many other exciting, hilarious acts. Due to the secrecy of this production all names included in this play are not mentioned, but will be in next week's epilogue.

"Video Varieties" big brass are Howard and Lollie Silverman, directors; Mrs. Daniel Singer, Assistant Director, Mrs. Louis Drogin, Mrs. Samuel Cohen, Elliott Rich, Joseph Cohen and Linda Elowitch, overall chairmen.

Tickets will be sold at the door, and remember the price is right at 75c for adults and 50c for the Kinder. Center Youth has labored many hours in preparing this production, and we believe it will show Portland what its youth can do!

CENTER BULLETIN

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Activities Director GERALD BEALLOR
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Across My Desk

VICTOR H. TAYLOR

If centers are judged on the type of program that is offered to their membership, then we should start the first of our series with this topic.

Several years ago, a questionnaire was sent to our membership, listing a number of activities, and we asked their assistance in planning our future programs. Unfortunately, the replies were few and we were unable to obtain enough information as a guide. Our committees have done a fine job in selecting activities, but they, too, do not have all the answers.

We would be happy to have our general membership inform your director or committee as to the type of activities or programs it desires. Have we had enough variety? Are we offering our membership functions for all age levels? Should we accept the fact that television is a competing force? We can't program on a newspaper schedule basis. Programs and activities are planned far and long enough in advance.

Some additional questions we have been raising are: Do the increased extra curricular activities of our members keep them away? Are our programs too Jewish—or perhaps not Jewish enough? Do we wish to be entertained only? Should we offer more courses?

Our membership must answer these questions, for programs and activities are planned for all our members, not merely for a limited number. We solicit your thoughts and suggestions.

Temple Beth El Purim Bazaar

Sunday March 21st 1954 is the date for Temple Beth El's fourth annual Purim Bazaar.

This affair is the highlight of Temple activities and members are busy with preparations for what will undoubtedly be the biggest and best Bazaar at the Temple.

Prizes—Tremendous; Booths—colorful and varied;—and wives—here's your chance to give your husbands and families a delicious meal prepared by some of the best cooks in town. Starting time 5 o'clock. Come early and partake of a delicious meal.

All are invited. Bring a friend or neighbor and join the ranks of the Spring Merrys. For fun frolic games and giggles come to Temple Beth El Bazaar—Sunday March 21, 1954, at 5:00 p. m.

Bill Kamber Heads Center Toastmasters

Dr. William E. Kamber was elected President of Center Toastmasters for the 1954-1955 term at the Club's meeting last Wednesday. He succeeds Samuel J. Shatz.

Other officers elected were Sidney I. Levine, Vice President; Bernard Zade, Treasurer; George P. Robinson, Secretary; Samuel J. Shatz, Deputy-Governor; and Harry S. Judelshon, sergeant-at-arms. The Nominating Committee, consisting of Dr. Cyrus K. Briggs, Jules Abramson, and Harry S. Judelshon, was thanked for their efforts.

Following the business meeting, a voice recording session was held during the Table Topics program. Dave Rubinoff was chief evaluator. Max Simonds was a special guest.

Visitors are welcome at all meetings which begin at 7:00 P. M. each Wednesday.

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TV OR NOT TV

(CONTINUED FROM PAGE 1)

Mr. Curtis was a former Administrative Assistant to Governor Cross.

Miss Lysla Abbott will discuss 'How TV Affects Reading Habits'. Miss Abbott was graduated from Simmons College in Boston. She was children's librarian of Girard College of Philadelphia and is now head of the school department of the Portland Public Library. She is past president of the New England Library Association and the author of Jacob Abbott, A Goodly Heritage, and the Hewins Paper of 1953.

Mrs. Nat Gelberg will speak on 'How TV effects the homelife of our children'. Mr. Gelberg is a graduate of Simmons College and received her B. S. in Social Science. She is active in the Council of Jewish Women and the Portland Players.

Mrs. Sidney Wernick will act as moderator. She is a graduate of Wellsley College and Portia Law School.

Mrs. Jack Clayman will preside for the general meeting. An election of officers will be held.

Mrs. Celia Lerman will be in charge of the Tea table.

CANDLE LIGHTING TIME Friday, March 12 5:23 P. M. Friday, March 19 5:32 P. M.

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Pioneer Women Announce Dinner Reservations

Mrs. Harold Lerman, reservations chairman for the coming donors dinner of the Pioneer Women's Organization, scheduled for March 18th, announced the following reservations, when the group met recently at the Jewish Community Center: Mrs. Samuel Lerman, Miss Leah Garon, Mrs. Benjamin Lerman, Mrs. Harold Lerman, Mrs. Julius Brinn, Mrs. Myer Lerman, Mrs. Hyman Albert, Mrs. Gussie Berke, Mrs. William Bernstein, Mrs. Abraham Levine, Mrs. Samuel Nelson, Mrs. Alfred Punsky, Mrs. Ida Paul, Mrs. Harry Weinstein, Mrs. Jenny Young and Mrs. Rose Katz.

The group was very delightfully entertained by Mrs. Rose Feldman, who gave a humorous reading entitled "A Purim Story." Mrs. Abraham Stolkner presided.

The next board meeting will be held Thursday evening, March 11th, at the home of Mrs. Julius Brinn of William St., Portland. Hostesses will be Mrs. Alex Miller and Mrs. Charles Chorney.

Thank You

Dave Novick wishes to thank Rabbi Bekritsky, Rabbi Chertoff, the organizations, and his many friends for their kindness during his recent illness.

Zeke Rich Appointed Chairman Of Center's April Pops Concert

Impressario Zeke Rich has been named Chairman of the Pops Concert to be presented on Sunday, April 11th. "South of the Border" will be the theme of the evening. The Center Orchestra, under the direction of the capable Syd Lerman, will present an appropriate medley of orchestral gems. Those who attended the highly successful Gay Nineties Pops Concert of last year will look forward to this event with keen relish.

Zeke has many ambitious plans now in the formative stage, promising an evening of delightful entertainment. This will be without doubt the crowning event of the Center's social season. Interspersed between the orchestral numbers will be many amusing skits, singing, pictures, and other surprises. The gym will be appropriately decorated and muralled along South of the Border lines.

Unusual plans are in store for tempting refreshments and free beer and pretzels will be offered to all. Watch the future issues of the Bulletin for further details.

Mrs. Lillian Brilliant has been appointed Ticket Chairman. A donation of \$1.25 will enable you to attend. Proceeds will go to the Center Day Camp. Ticket distribu-



ZEKE RICH

tion must necessarily be limited to the capacity of the gym. Experienced Center goers, remembering the sell out attendance of last year's concert, will get their tickets early. Tickets are now available and can be secured at the Center office or by calling Mrs. Lillian Brilliant, 3-5723, Mrs. Frances Elowitch, 2-0933 or Mrs. Annetta Kornetsky 4-2221.

B'nai B'rith Plans Mishpoocha Night

B'nai B'rith Lodge and Chapter are doing it again. On Saturday night, March 27th, at 8:30 p. m. the annual Mishpoocha Night and installation will be held. Mishpoocha in our dictionary means members, friends and relatives. So—come one, come all, and let's be one big "mishpoocha."

Entertainment is being recruited from Boston by Mrs. Albert Chase and Mrs. David Orloff and it is reported to be the "cream of the crop". Light supper snacks are in the capable hands of Mrs. Harry Brickman and Mrs. Henry Bernstein assisted by Mrs. Harry Chawes, Mrs. Milton Burke, Mrs. Irving Feder, Mrs. Ted Abramson and Mrs. Morris Glovsky.

Tickets (\$1.25 each) are being handled by Mrs. Michael Moskowitz and Mrs. Irving Feder. Free checking will be handled by Mrs. Sam Goldfarb. Mrs. Joseph Modes should be contacted for reservations—3-3307. Tables and decoration will be done by Mrs. Bernard Zade. Mrs. Jean Silvers is chairman of Transportation. Mrs. Sam Goldfarb and Mrs. Sam Spector are Publicity Chairmen.

Over-all Chairman for this spectacular evening is Mrs. Henry Levine.

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Center Youth

By Bunny Goldfarb

As this year progresses, we come to an event which many have long awaited. It's the National Jewish Youth Week which falls the week of March 19-27. It will be observed in Portland as in other cities of our country. The week will be hi-lighted by election of Center Youthers to the offices held by the adults in our Center.

At our last general meeting, 19 Center Youthers were nominated for these offices. Elections will be held on both nites of "Video Varieties" at the "ticket office". Those nominated for offices are as follows: President, Larry Cohen, Marilyn Brynes and Dave Weisberg. Vice-President, Marty Garon, Joe Cohen, Dave Hoffman, Stu Goldberg, Barry Robinson, Sandy Rudek, Barb Nevins, Babe Zade, Bunny Goldfarb and Wilma Webber. Executive Director—Steve Frager, Dave Hoffman and Bruce Nelson.

"It"

Come to our show—it's quite a deal Don't be a shmoe or a shlemiel We want to see you—come on, be a honey And friends don't forget—it isn't much money.

We're waiting to please you on Center Youth's Night I'm sure you'll agree we kids did you right The music and dancing is made to please all So flip on down and answer our call.

The actors, backstage, and all electricians Are working like beavers and even magicians Lolly and Howie, great directors are they Will do this job for Center Youth's day.

They worked and they struggled to make this show go And at CY's night the laughter will flow. So dig in your pockets and bring out some gelt 'Cause this show will bring us the championship belt.

Yitzruk Kipling

COLBY DRAMATIC GROUP

(CONTINUED FROM PAGE 1)

will enjoy this chance to hear tantalizing previews of this delightful show that has taken New York by storm. And this time there are parts for everyone. In creating the Eastern Europe of Sholem Aleichem's day we need fools for Chelm, angels for Heaven, school-masters, schoolboys, mothers and fathers, even a rabbi and a saloon keeper.

Center members who have missed previous opportunities to join Workshop may still do so at the March 20 meeting. You may also arrange to have tickets mailed to you. Just phone Earl Aronson, President, 2-9647, Jane Glassman, ticket chairman, 4-8173, or Center office, 2-1959.

Council Women Will Learn Gardening Art

The garden group of the Portland section of the Council of Jewish Women, organized by Mrs. Jacob Sapiro, will meet on Thursday of each week, both in the morning at 10:00 A. M. and in the afternoon at 1:30 P. M.

Mrs. William O. Armitage, who is a well-known authority on gardening and flower arrangements, is leader of the course. The meetings are currently being held at the home of Mrs. Simon Glaser, 165 Bolton St. Any interested member of the Council is invited to attend.

IN TUNE

Ben "Deems Taylor" Zolov

Just in case any of you lads or lassies should be troubled with Spring Fever, come April, it might interest you to know that "South of the Border" is guaranteed to reduce your temperature and elevate your mood.

Conductor Sid Lerman is putting the orchestra through their merry paces swinging to the lilting tunes of our southern neighbors. What rhythm! What harmony! What more can I say?

I had the pleasure recently of attending the fine performance of "The Pirates of Penzance", a delightful musicale staged and ably directed by H. Frank Catir at Deering High School. Mathew Goldfarb as Major-General, with his tongue-twisting song, "I am the Very Model of a Modern Major-General," had the audience spell-bound for several minutes.

Patrice Pachosky, as Mabel, sang, "Poor Wandering One" with unusual poise and the polish of a professional. Her performance, in my estimation, was "tops". She has excellent stage manner, good diction and her voice carried easily to every part of the auditorium without the need of an amplifier. I see an operatic star in the making.



BY DEAN

Wednesday night, the volleyball team will meet the phys-ed teachers in a re-match. Apparently they feel that they learned enough earlier to teach us a lesson. Sid Greenberg also issues a challenge to the varsity basketball team to a volleyball match.

The Varsity just failed to hit the century mark in sinking the Naval Reserves for the second time this season, 98-55. The first three periods gave no indication that the game would develop into a rout as the locals led 20-14, 40-27, and 62-44 at the breaks. Then the dams burst and the Reserves found themselves up the creek without a paddle, or even a life-preserver.

Thirty-four youngsters, including 10 girls, took practice shots for this week's qualifying round in the annual foul-shooting contest. As a group, the girls had the best shooting percentages as 8 of the 10 went into double figures, paced by Myra Gershenson's 16 of 25. She was closely followed by Dianne Albert's 15, Ellen Brenerman's, Nancy Bogg's and Ronnie Dalton's 14, and Diane Chawes' 13. Of the others, Myra Pollack had 11, Maxine Gershenson 10, Esther Siegal 8 and Linda Yormack 3.

Only 6 of 20 boys in the 8-11 year age group managed double figures, paced by Mel Zimmelman's 14. Sheldon Krems, Gene Cohen and Elliott Lerman were one behind. Alan Lampport (11) and Jeff Weinstein (12) completed the list. Others shooting were Barry Zimmerman, Dave Cohen, Jerry Garon, Marty Brenerman, Steve Goodman, Stanley Schatz, George Shur, Bobby Miller, Elliott Sprince, Jimmy Baker, Phil White, Sumner Bornstein, Joel Polisner and Byron Kopel.

Only three Tween-Agers and one high schooler felt he needed the practice. In the former group were Norm Bress, Stu and Barry Potter. Marvin Goldblatt made up the latter class.

In order to qualify for the finals one week hence, the Girls will have to make 7, the boys 8, Tween-Agers 12, high school 13 and the open class 15 of their 25 tries.

We would like to remind everyone who intends to participate that Sunday, March 14 is the deadline.

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ABRAHAM S. LEVEY
FEDERATION'S CAMPAIGN
 (CONTINUED FROM PAGE 1)
 1948. Mr. Cohen has distinguished himself during the past two years as chairman of the Federation's

MRS. SIDNEY W. WERNICK
 Permanent Budget Committee. Related by the marriage of their children, the team of Lewis and Cohen is expected to lead the key division

MAURICE B. COHEN
 of the campaign to new heights of achievement.
 Chairman of the Women's Special Gifts Division which accounted

for \$18,558 a year ago is Mrs. Sidney W. Wernick. Past president of the Temple Beth El Sisterhood, Mrs. Wernick brings many years of experience in Federation campaigning to her present assignment.

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"Gefilte Snooze"

The Center Women's Donor affair is over, but the memory lingers on. From start to finish the evening was gala. Thanks to everyone who worked and cooperated to make this such an outstanding success. What a wonderful start for our Day Camp building project.

Bouquets to our husbands for their assistance. Geo. Bress left his business during the afternoon to carve the turkeys, and Dave Custer and Joe Schatz supervised the kitchen. Maitre d'hotel Morey Davis took over the crew of efficient waiters, among them (only to name a very few) were genial Charley Rosenbloom, Arnold Briggs, Harry Pollack, Barney Zade, Dick Carvel, George Robinson, Sidney Carnum mit'n cigar, Cuddy Cohen and many others.

Beaming with pride was Mrs. Louis Taylor as she listened to her favorite son-in-law president Irving Small give us such an earnest talk on center finances.

Give our teenagers a boost—plan to attend their Video Varieties show this Saturday or Sunday evening. Lollie and Howard Silverman have been rehearsing with the cast for a long time, and it promises to be good. Bea Zade, Sadie Fleischer, Ruth Burke, Tootsie Sidman, Ida Cohen, Shirley Singer, Jeanette Drogin and Ethel Rubin are some of the mothers helping behind the scenes.

Is your family suffering from Television Schedulitis? Perhaps you can find the answers at the Center Women's meeting on Wednesday afternoon, March 17th. Come and hear what some of our community leaders have to say on this subject. Program Chairman, Dotty Potter, promises us a very lively afternoon.

We hear that Jacob Potter is feeling better. Here's wishing him a speedy and complete recovery.

A hearty welcome to some newcomers in our midst: Mr. and Mrs. Allen Bernstein and their children; Mr. and Mrs. Perlman and their daughter; Mr. and Mrs. Chebka and children.

A Purim Gregor

Playcenter Purim Party March 21

Playcenter activities have been continuing each Sunday afternoon at the Center. The next session will take place Sunday, March 14. The various activity groups are working on a variety of projects many of which will be presented at a concluding party and show at the end of the season on April 11.

Purim will be celebrated at Playcenter with a special party to be held Sunday, March 21. At that time the dramatics group will put on a short play. In addition there will be other entertainment and refreshments. This party will take the place of regular Playcenter activities. The hours the party will be held will be announced in the next issue of the Bulletin. Further announcements concerning the party and forthcoming activities will be made at the regular assembly to be held next Sunday, March 14 during Playcenter.

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Irving Small To Address Orthodox Brotherhood

Irving Small, President of the Center, will be the feature speaker at the weekly Sunday morning breakfast minyan of the Combined Orthodox Brotherhood at the Etz Chaim Synagogue on March 14 at 8:45 A. M.

At the March 7 minyan, Gerald Boxstein led the traditional prayer service and Maxwell Wiesenthal led the benediction following the meal. Myer Cope was welcomed as a new member. Dave Fineberg, Max Bernstein and Myer Ross assisted the House Committee in serving breakfast.

Rabbi Bekritsky continued as moderator of a round table discussion on the recent widely publicized statement issued by former Israel Premier David Ben Gurion.

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Community Food Centre

Jewish Home For Aged To Hold Cooked Food Sale

Don't forget the cooked food sale on Thursday, March 18. With such cooks as Sadie Schatz, Celia Lerman, Ethel Kaplan, Mrs. Seiger, and scores of others who excel in making wonderful pastries, you won't want to miss the opportunity to stock up your freezers. Come early so you won't be disappointed.

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