

The Filene Story

William Filene came to America at the age of eighteen from Germany after the revolution of 1848. ~~Her~~ worked as a peddler, a tailor, a glazier until he met Clara Ballin in Hartford Conn. He married her four years later and by 1856 had saved enough money to open a small store in Salem Mass.

William did so well in Salem that in eight years he was able to send Clara and the children along with an Irish nursemaid to Germany on a trip

Clara's parents who lived near Frankfort it is to be assumed were rather well off. they were able to send their daughter to America to learn English and when she married they sent her a thirteen case trousseau..

While his family was in Germany, William bought a wholesale business in New York. Business was so good that he was able to move his family into a luxurious home on 92nd St. Thereafter he traveled between Salem and New York. But disaster came in the panic of 1868. Filene was wiped out.

Once again William Filene was forced to start from scratch. He did that by opening a small dry goods store in Lynn Mass.

The Filene's has four sons, Edward, Lincoln, Rudolph and Bert. Edward and Lincoln were the most adept in business and it was Edward who was to become the leader of the Filene clan.

When William had a stroke in 1880, Edward, who was about to enter Harvard was forced to give up that life long desire and take over the stores.

By this time the Filenes had four additional stores. They owned a men's store in Lynn, two stores on winter Street in Boston and a dry goods store in Bath Maine. The latter fact makes the Filenes one of the first Jews to become a part of the business community in Bath.

Edward put in almost superhuman effort for this budding chain. He worked in the two Boston stores. When they closed he would take the ferry and the cars to Lynn and work those two stores until they closed at midnight. His older brother, Rudolph had already become irresponsible and his younger brother, Bert was simply unable to run the store in Bath.

B. B. C. C.

**Our Annual
MARK DOWN
SALE**

Has commenced, as
we will

Overstocked

With clothing and
furnishing goods,
straw hats, etc.
The entire stock to
be sold

**Regardless
of Cost**

We must make
room for new goods.
We call your attention
again to the
fact that

**Our Stock is
Large**

**Our Store is
Small**

And we

**Must Make
Room.**

A call will convince
you that we are do-
ing just as we al-
ways do.
No trouble to show
goods. We have an

IMMENSE

Which we are selling
at
Boston

Bargain

159 Front St.

BERT FILENE



Come, see the busi-
ness suits we are
selling for

\$4.50

Lot 1

50 Men's

Suits

All sizes and over 15
different patterns.
Reduced to only

\$6.00

LOT 2

We are selling pure
Worsted suits at

**\$9, 12.50 and
15.00.**

They cannot be
manufactured at
this price.
Think of it! A boy's
pants only 19 cents,
(good and durable).

**STOCK OF
Straw Hats**

About half price.

**Clothing Co.,
Bath, Maine.**

MANAGER.